

from the desk of

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Profile

With a background in mass media and over 15 years experience in all stages of web development, I consider myself well-versed in the technical needs of an online application. In the past few years, I've also acquired skills in user-acceptance research as CTO of Psychster Inc. My goals are to continue excelling at stepping inside the user's mind and developing web applications that are firmly aligned with their needs.

Experience

CTO, Psychster Inc. Kenmore, WA. April 2007 – Present. 2 years 1 month.

- *Development Experience:* Design, development, testing, and maintenance of:
 - Social networking application YouJustGetMe.com rated a top online psychology site by PsychCentral and the New York Times Well Blog. Technologies include: PHP, MySQL, XML, XHTML, CSS, JavaScript, Linux administration.
 - YouJustGetMe application on the Facebook platform. Technologies include: PHP, MySQL, XML, XHTML, CSS, FBML (Facebook), Linux administration.
 - Business Intelligence Cubes allowing clients to filter, sort, and search market research data for ad sales and RFPs. Technologies include: PHP, MySQL, CSS, AJAX.
 - Stealth applications using Objective-C (iPhone).
- *Research Experience:* Design, development, fielding, and reporting of:
 - Usability interviews with end users at concept, design, and launch stages.
 - User-acceptance surveys with and without third-party panel vendors.
 - Account and client management with enterprise clients including Reader's Digest, Allrecipes.com and others.

Owner, Oregon Coast Design Rockaway Beach, OR. January 2004 - February 2009. 5 years 1 month.

Leveraged experience at Point B Web to convert a few development side jobs into a successful full-time business. Became familiar with higher-level design decisions and delved further into thinking like a visitor.

Contract Programmer, Point B Web Brier, WA. April 2005 - December 2008. 2 years 8 months.

Began as an internship and led to a full-time position in MySQL/PHP development. Took an increasing role in database development, server management, and all aspects of a project lifespan from conception and pricing to launch and maintenance.

Education

Penn State University, State College, Pennsylvania — B.A. Media Studies, 2005

Skills

Online usability sessions, online surveys, data management, database design, web development.